#	WBS-Code	Flag	Info	Title	Expected Start	Expected Work	Expected End
0				30 Days of Night - Online Campaign	4/3/07	2.08 years	8/30/07
1	1			**Multi-Player Game**	4/5/07	1.11 years	8/30/07
2	1.1			ENGAGEMENT & IDEATION	4/5/07		4/21/07
3	1.1.1			Client Engagement / RFP Review	4/5/07		4/5/07
4	1.1.2			Brand / Business Needs & Focus Review	4/5/07		4/5/07
5	1.1.3			Early Ideation & Brainstorming	4/5/07		4/5/07
6	1.1.4			Ideation Brainstorm, Internal - Rnd 1	4/11/07		4/11/07
7	1.1.5			Ideation Brainstorm w/Client - Rnd 1	4/10/07		4/10/07
8	1.1.6			Define Primary Creative Concept	4/5/07		4/5/07
9	1.1.7			Define Primary Art Direction & Design Concept	4/5/07		4/5/07
10	1.1.8			Ideation Brainstorm, Internal - Rnd 2	4/5/07		4/5/07
11	1.1.9			Ideation Brainstorm w/Client - Rnd 2	4/5/07		4/5/07
12	1.1.10			[Document] Concept & Creative Brief (and/or Simple Prototype)	4/5/07		4/5/07
13	1.1.11			Concept & Creative Brief Review w/ Client	4/5/07		4/5/07
14	1.1.12			Concept & Creative Brief Sign-Off	4/5/07		4/5/07
15	1.1.13			**Requirements Discovery**	4/5/07		4/5/07
16	1.1.1...			Functional Requirements	4/5/07		4/5/07
17	1.1.1...			Technical Requirements	4/5/07		4/5/07
18	1.1.1...			Content Requirements	4/5/07		4/5/07
19	1.1.1...			Design Requirements	4/5/07		4/5/07
20	1.1.14			**Specifications Discovery**	4/5/07		4/5/07
21	1.1.1...			Functional Specifications	4/5/07		4/5/07
22	1.1.1...			Technical Specifications	4/5/07		4/5/07
23	1.1.1...			Content Specifications	4/5/07		4/5/07
24	1.1.1...			Design Specifications	4/5/07		4/5/07
25	1.1.15			**[Document] Domestic SOW (Draft) - Composition**	4/13/07		4/13/07
27	1.1.16			Domestic SOW (Draft) - Internal Review	4/13/07		4/13/07
28	1.1.17			Domestic SOW (Draft) - Edits	4/13/07		4/13/07
29	1.1.18			Domestic SOW (Final) - Internal Review	4/20/07		4/20/07
30	1.1.19			Domestic SOW (Final) - Delivery	4/20/07		4/20/07
31	1.1.20			Domestic SOW (Final) - Feedback / Sign-off	4/20/07		4/20/07
32	1.1.21			Domestic SOW Client Approval	4/21/07		4/21/07
33	1.1.22			Final Budget	4/5/07		4/5/07
34	1.1.23			Schedule (Calander Hours)	4/5/07		4/5/07
35	1.2			PLANNING AND ARCHITECTURE	4/5/07		4/23/07
36	1.2.1			[D] Requirements Documentation	4/5/07		4/5/07
37	1.2.2			[D] Specifications Documentation	4/5/07		4/5/07
38	1.2.3			PRD	4/5/07		4/5/07
39	1.2.4			UX & Use Case Discovery	4/5/07		4/5/07
40	1.2.5			UI / Navigation Discovery	4/21/07		4/21/07
41	1.2.6			[D] Site Map & Flow	4/23/07		4/23/07
42	1.2.7			[D] Wireframes	4/23/07		4/23/07
43	1.2.8			[D] UI	4/23/07		4/23/07
44	1.2.9			[D] UX Flow	4/23/07		4/23/07
45	1.2.10			[D] Visual Asset Request List	4/20/07		4/20/07
46	1.2.11			[D] Sound and Music Asset List	4/5/07		4/5/07
47	1.2.12			**[Documents] Copy Deck**	4/16/07		4/16/07
48	1.2.1...			Primary Copy, Delivery from Client	4/16/07		4/16/07
49	1.2.1...			Primary Copy, Composition & Editing	4/16/07		4/16/07
50	1.2.1...			Instructions Copy, Composition & Editing	4/16/07		4/16/07
51	1.2.1...			Primary Copy - Delivery to Client	4/16/07		4/16/07
52	1.2.1...			Primary Copy - Feedback/Sign-Off	4/16/07		4/16/07
53	1.3			ART DIRECTION / DESIGN	4/30/07	8.11 months	8/22/07
54	1.3.1			EXPLORATIONS / REFINEMENTS	4/30/07	1.64 months	6/29/07
55	1.3.1.1			**Look/Feel/Mood Comps**	5/7/07	2 weeks	5/17/07
56	1.3.1....			Look/Feel/Mood Explorations, Rnd 01 - Work	5/7/07		5/7/07
57	1.3.1....			**Look/Feel/Mood Explorations, Rnd 01 - Delivery / Sign-Off**	5/11/07	1 week	5/17/07
59	1.3.1....			Look/Feel/Mood Explorations, Rnd 02 - Work	5/7/07		5/7/07
60	1.3.1....			**Look/Feel/Mood Explorations, Rnd 02 - Delivery / Sign-Off**	5/11/07	1 week	5/17/07
62	1.3.1.2			**Environments Comps**	5/25/07	3.66 weeks	6/29/07
63	1.3.1....			**Environments Design Explorations, Board 01 - Work**	5/25/07	1.14 days	5/29/07
65	1.3.1....			Environments Design Explorations, Board 01 - Delivery / ...	5/29/07		5/29/07
66	1.3.1....			Environments Design Explorations, Board 01 - Feedback ...	5/31/07		5/31/07
67	1.3.1....			**Environments Design, Board 02 - Work**	5/31/07	4.29 days	6/6/07
69	1.3.1....			Environments Design, Board 02 - Delivery	6/7/07		6/7/07
70	1.3.1....			Environments Design, Board 02 - Feedback/Sign-Off	6/11/07		6/11/07
71	1.3.1....			**Environments Design, Board 03 - Work**	5/25/07	4.29 days	5/31/07
73	1.3.1....			Environments Design, Board 03 - Delivery	5/31/07		5/31/07
74	1.3.1....			Environments Design, Board 03 - Feedback/Sign-Off	6/18/07		6/18/07
75	1.3.1....			**Environments Design, Board 04 - Work**	5/25/07	4.29 days	5/31/07
77	1.3.1....			Environments Design, Board 04 - Delivery	5/31/07		5/31/07
78	1.3.1....			Environments Design, Board 04 - Feedback/Sign-Off	6/29/07		6/29/07
79	1.3.1....			**Environments Design, Board 05 - Work 02**	5/25/07	4.29 days	5/31/07
81	1.3.1....			Environments Design, Board 05 - Delivery 02	5/31/07		5/31/07
82	1.3.1....			Environments Design, Board 05 - Feedback/Sign-Off 02	6/29/07		6/29/07
83	1.3.1.3			**UI Comps**	4/30/07	4.43 days	5/15/07
84	1.3.1....			**Interface and Gameplay, Rnd 01 - Work**	4/30/07	2.29 days	4/30/07
85	1.3.1....			**IA/UX - Sitemap**	4/30/07	1.14 days	4/30/07
87	1.3.1....			**IA/UX - IA / Wireframes**	4/30/07	1.14 days	4/30/07
89	1.3.1....			Interface and Gameplay IA/UX, Rnd 01 - Delivery	5/11/07		5/11/07
90	1.3.1....			Interface and Gameplay IA/UX, Rnd 01 - Feedback/Sign-Off	5/15/07		5/15/07
91	1.3.1....			**Interface Design (screens from Wireframes), Rnd 01 - ...**	5/7/07	2.14 days	5/8/07
93	1.3.1....			**Design - Graphic Design / Illustration**	5/7/07	2.14 days	5/8/07
94	1.3.1....			Interface Design (screens from Wireframes), Rnd 01 - De...	5/11/07		5/11/07
95	1.3.1....			Interface Design (screens from Wireframes), Rnd 01 - Fe...	5/15/07		5/15/07
96	1.3.2			PRODUCTION	5/21/07	6.48 months	8/22/07
97	1.3.2.1			**UI ANIMATION**	6/1/07	2.29 weeks	6/15/07
98	1.3.2....			**Interface Animations, Rnd 01 - Work**	6/1/07	2.29 weeks	6/15/07
100	1.3.2....			Interface Animations, Rnd 01 - Delivery	6/1/07		6/1/07
101	1.3.2....			Interface Animations, Rnd 01 - Feedback/Sign-Off	6/1/07		6/1/07
102	1.3.2.2			DOWNLOADABLES	6/1/07		6/1/07
103	1.3.2....			Wallpapers	6/1/07		6/1/07
104	1.3.2....			ScreenSavers	6/1/07		6/1/07
105	1.3.2....			Video (ipod, psp, other)	6/1/07		6/1/07
106	1.3.2....			Icons	6/1/07		6/1/07
107	1.3.2.3			3D	5/21/07	4.08 months	8/22/07
108	1.3.2....			Character Models/Textures	5/21/07	3.17 weeks	7/6/07
109	1.3.2....			**Character Models/Textures Explorations (Char 1), Rnd ...**	5/21/07	2.29 days	5/22/07
111	1.3.2....			Character Models/Textures Explorations (Char 1), Rnd ...	5/31/07		5/31/07
112	1.3.2....			Character Models/Textures Explorations (Char 1), Rnd ...	5/29/07		5/29/07
113	1.3.2....			**Character Models/Textures Design (Char 1), Rnd 02 - Work**	5/29/07	1.43 days	5/30/07
115	1.3.2....			Character Models/Textures Design (Char 1), Rnd 02 - ...	6/1/07		6/1/07
116	1.3.2....			Character Models/Textures Design (Char 1), Rnd 02 - ...	6/4/07		6/4/07
117	1.3.2....			**Character Models/Textures Explorations (Char 2-4), R...**	6/4/07	2.86 days	6/6/07
119	1.3.2....			Character Models/Textures Explorations (Char 2-4), R...	6/8/07		6/8/07
120	1.3.2....			Character Models/Textures Explorations (Char 2-4), R...	6/11/07		6/11/07
121	1.3.2....			**Character Models/Textures Design (Char 2-4), Rnd 02 ...**	6/8/07	2.14 days	6/11/07
123	1.3.2....			Character Models/Textures Design (Char 2-4), Rnd 02 ...	6/15/07		6/15/07
124	1.3.2....			Character Models/Textures Design (Char 2-4), Rnd 02 ...	6/18/07		6/18/07
125	1.3.2....			**Character Models/Textures Explorations (Char 5-8), R...**	6/18/07	4.29 days	6/22/07
127	1.3.2....			Character Models/Textures Explorations (Char 5-8), R...	6/25/07		6/25/07
128	1.3.2....			Character Models/Textures Explorations (Char 5-8), R...	6/27/07		6/27/07
129	1.3.2....			**Character Models/Textures Design (Char 5-8), Rnd 02 ...**	6/27/07	2.86 days	7/2/07
131	1.3.2....			Character Models/Textures Design (Char 5-8), Rnd 02 ...	7/4/07		7/4/07
132	1.3.2....			Character Models/Textures Design (Char 5-8), Rnd 02 ...	7/6/07		7/6/07
133	1.3.2....			**Character Animations**	7/9/07	1 month	8/22/07
134	1.3.2....			**Character Animation, Explorations (Char 1), Rnd 01 - Work**	7/9/07	1.43 days	7/9/07
136	1.3.2....			Character Animation, Explorations (Char 1), Rnd 01 - ...	7/11/07		7/11/07
137	1.3.2....			Character Animation, Explorations (Char 1), Rnd 01 - F...	7/13/07		7/13/07
138	1.3.2....			**Character Animation, Explorations (Char 1), Rnd 02 - Work**	7/13/07	1.43 days	7/16/07
140	1.3.2....			Character Animation, Explorations (Char 1), Rnd 02 - ...	7/18/07		7/18/07
141	1.3.2....			Character Animation, Explorations (Char 1), Rnd 02 - F...	7/20/07		7/20/07
142	1.3.2....			**Character - Animation, (Char 2-4), Rnd 01 - Work**	7/20/07	4.29 days	7/25/07
144	1.3.2....			Character - Animation, (Char 2-4), Rnd 01 - Delivery	7/27/07		7/27/07
145	1.3.2....			Character - Animation, (Char 2-4), Rnd 01 - Feedback...	7/30/07		7/30/07
146	1.3.2....			**Character - Animation, (Char 2-4), Rnd 02 - Work**	7/30/07	3.57 days	8/1/07
148	1.3.2....			Character - Animation, (Char 2-4), Rnd 02 - Delivery	8/2/07		8/2/07
149	1.3.2....			Character - Animation, (Char 2-4), Rnd 02 - Feedback...	8/6/07		8/6/07
150	1.3.2....			**Character - Animation, (Char 5-8), Rnd 01 - Work**	8/6/07	1.14 weeks	8/10/07
152	1.3.2....			Character - Animation, (Char 5-8), Rnd 01 - Delivery	8/13/07		8/13/07
153	1.3.2....			Character - Animation, (Char 5-8), Rnd 01 - Feedback...	8/15/07		8/15/07
154	1.3.2....			**Character - Animation, (Char 5-8), Rnd 02 - Work**	8/15/07	3.57 days	8/20/07
156	1.3.2....			Character - Animation, (Char 5-8), Rnd 02 - Delivery	8/20/07		8/20/07
157	1.3.2....			Character - Animation, (Char 5-8), Rnd 02 - Feedback...	8/22/07		8/22/07
158	1.3.2....			**In-Game Objects - Models / Textures**	7/12/07	1.14 months	7/27/07
159	1.3.2....			**In-Game Objects - Animation Explorations, Rnd 01 - Work**	7/12/07	1.14 weeks	7/19/07
161	1.3.2....			In-Game Objects - Animation Explorations, Rnd 01 - ...	7/19/07		7/19/07
162	1.3.2....			In-Game Objects - Animation Explorations, Rnd 01 - F...	7/24/07		7/24/07
163	1.3.2....			**In-Game Objects - Animations, Rnd 02 - Work**	7/12/07	1.14 weeks	7/19/07
165	1.3.2....			In-Game Objects - Animations, Rnd 02 - Delivery	7/19/07		7/19/07
166	1.3.2....			In-Game Objects - Animations, Rnd 02 - Feedback/Sig...	7/19/07		7/19/07
167	1.3.2....			**In-Game Objects - Animations, Rnd 03 - Work**	7/12/07	1.14 weeks	7/19/07
169	1.3.2....			In-Game Objects - Animations, Rnd 03 - Delivery	7/26/07		7/26/07
170	1.3.2....			In-Game Objects - Animations, Rnd 03 - Feedback/Sig...	7/27/07		7/27/07
171	1.3.2....			**In-Game Objects - Animations, Rnd 04 - Work**	7/12/07	1.14 weeks	7/19/07
173	1.3.2....			In-Game Objects - Animations, Rnd 04 - Delivery	7/26/07		7/26/07
174	1.3.2....			In-Game Objects - Animations, Rnd 04 - Feedback/Sig...	7/27/07		7/27/07
175	1.3.2....			**In-Game Objects - Animation**	7/12/07	1.14 months	7/27/07
176	1.3.2....			**In-Game Objects - Animation Explorations, Rnd 01 - Work**	7/12/07	1.14 weeks	7/19/07
178	1.3.2....			In-Game Objects - Animation Explorations, Rnd 01 - ...	7/19/07		7/19/07
179	1.3.2....			In-Game Objects - Animation Explorations, Rnd 01 - F...	7/24/07		7/24/07
180	1.3.2....			**In-Game Objects - Animations, Rnd 02 - Work**	7/12/07	1.14 weeks	7/19/07
182	1.3.2....			In-Game Objects - Animations, Rnd 02 - Delivery	7/19/07		7/19/07
183	1.3.2....			In-Game Objects - Animations, Rnd 02 - Feedback/Sig...	7/19/07		7/19/07
184	1.3.2....			**In-Game Objects - Animations, Rnd 03 - Work**	7/12/07	1.14 weeks	7/19/07
186	1.3.2....			In-Game Objects - Animations, Rnd 03 - Delivery	7/26/07		7/26/07
187	1.3.2....			In-Game Objects - Animations, Rnd 03 - Feedback/Sig...	7/27/07		7/27/07
188	1.3.2....			**In-Game Objects - Animations, Rnd 04 - Work**	7/12/07	1.14 weeks	7/19/07
190	1.3.2....			In-Game Objects - Animations, Rnd 04 - Delivery	7/26/07		7/26/07
191	1.3.2....			In-Game Objects - Animations, Rnd 04 - Feedback/Sig...	7/27/07		7/27/07
192	1.3.2.4			3D POST	7/24/07	3.43 weeks	8/14/07
193	1.3.2....			Post Rendering / After Effects	7/24/07	3.43 weeks	8/14/07
194	1.3.2....			Post Rendering / After Effects - Work	7/24/07	3.43 weeks	8/13/07
196	1.3.2....			Post Rendering / After Effects - Delivery	8/13/07		8/13/07
197	1.3.2....			Post Rendering / After Effects - Feedback/Sign-Off	8/14/07		8/14/07
198	1.3.2.5			AUDIO	5/21/07	3.89 weeks	6/22/07
199	1.3.2....			**[AUDIO] Audio/BGM Feel/Mood Direction Discussion**	5/21/07		5/21/07
201	1.3.2....			Sound and Music Asset List (TBD)	5/25/07		5/25/07
202	1.3.2....			**[AUDIO] Sound / Music Explorations**	5/29/07	2.29 weeks	6/11/07
204	1.3.2....			[AUDIO] Sound / Music Refinement / Finals	6/4/07	1.6 weeks	6/22/07
205	1.3.2....			**Sound / Music Refinement / Finals, Rnd 01 - Work**	6/4/07	4.57 days	6/7/07
207	1.3.2....			Sound / Music Refinement / Finals, Rnd 01 - Delivery	6/4/07		6/4/07
208	1.3.2....			Sound / Music Refinement / Finals, Rnd 01 - Feedback:...	6/8/07		6/8/07
209	1.3.2....			**Sound / Music Refinement / Finals, Rnd 02 - Work**	6/11/07	3.43 days	6/13/07
211	1.3.2....			Sound / Music Refinement / Finals, Rnd 02 - Delivery	6/4/07		6/4/07
212	1.3.2....			Sound / Music Refinement / Finals, Rnd 02 - Feedback...	6/22/07		6/22/07
213	1.4			DEVELOPMENT	4/5/07	4.14 months	8/1/07
214	1.4.1			Game Engine and Primary Development	4/23/07	4.14 months	8/1/07
215	1.4.1.1			Game Engine	4/23/07	3 months	7/2/07
217	1.4.1.2			User Registration / Database	7/3/07	2.29 weeks	7/19/07
219	1.4.1.3			Reporting Tools	7/19/07	1.14 weeks	7/26/07
221	1.4.1.4			Leader Board	7/26/07	1.14 weeks	8/1/07
223	1.4.1.5			Alpha Release	8/1/07		8/1/07
224	1.4.2			Website Development	4/5/07		4/5/07
225	1.4.2.1			Landing / Intro, Dowloads, Instructions	4/5/07		4/5/07
226	1.4.3			Admin CP	4/5/07		4/5/07
227	1.4.3.1			A/E/D Object 1	4/5/07		4/5/07
228	1.4.3.2			A/E/D Object 2	4/5/07		4/5/07
229	1.5			DEPLOYMENT	8/6/07	1.11 months	8/30/07
230	1.5.1			BETA 1 Release	8/6/07		8/6/07
231	1.5.2			BETA 1 QA, Internal	8/6/07	2.86 days	8/6/07
234	1.5.3			Port to Client/Remote Servers	8/17/07	4 hours	8/20/07
236	1.5.4			BETA 1 QA, Client/Remote Servers	8/6/07	2.86 days	8/7/07
239	1.5.5			BETA 1 Bug Fix Dev Cycle	8/6/07	1.14 weeks	8/10/07
241	1.5.6			Copy Integration	8/7/07	1.14 days	8/8/07
243	1.5.7			FINAL Product Release	8/17/07		8/17/07
244	1.5.8			SECONDARY QA	8/20/07	1.83 weeks	8/29/07
246	1.5.9			FINAL Product Release Sign-Off	8/30/07		8/30/07
247	2			**Multi-Player Game : LOCALIZATION**	6/29/07	1.14 months	8/15/07
248	2.1			Title Treatments	7/16/07	3.43 days	7/18/07
250	2.2			Copy Deck, Delivery to Sony	6/29/07		6/29/07
251	2.3			Copy Decks, Arrival from Sony	7/13/07		7/13/07
252	2.4			BUILD	6/29/07	1.83 weeks	7/27/07
253	2.4.1			XML file preperation	7/18/07	3.43 days	7/23/07
255	2.4.2			Implementation	7/23/07	4.57 days	7/26/07
257	2.4.3			Upload to Spindev	7/27/07	4 hours	7/27/07
259	2.4.4			Age Gate Removal Tests	6/29/07	4 hours	7/2/07
261	2.5			DEPLOY	6/29/07	2.06 weeks	8/6/07
262	2.5.1			General QA / Spindev testing (@ SPDE)	7/27/07	2.29 days	7/31/07
264	2.5.2			Final Bug Fixes + Installation Fixes, Single Deploy	7/31/07	1.14 weeks	8/6/07
266	2.5.3			Spindev QA for Final Bug Fixes + Installation Fixes	6/29/07	2.29 days	7/1/07
268	2.6			Localization Launch	8/15/07		8/15/07
270	2.7			Localization Feedback / Sign-Off	6/29/07		6/29/07
271	3			**Multi-Player Game : LICENSEE DEPLOYMENT - SPDE**	6/29/07	1.05 months	8/15/07
272	3.1			ART PRODUCTION	7/16/07	3.43 days	7/18/07
273	3.1.1			Title Treatments - 1 Round	7/16/07	3.43 days	7/18/07
275	3.2			LANGUAGE IMPLIMENTATION	7/18/07	1 week	7/20/07
276	3.2.1			CD to XML file preperation - Latin Based Language	7/18/07	1.86 days	7/19/07
278	3.2.2			CD to XML file preperation - Non-Latin Based Language	7/18/07	3.14 days	7/20/07
280	3.3			DEV	6/29/07	1.37 weeks	7/2/07
281	3.3.1			CF Server configuration	6/29/07	1.43 days	7/2/07
283	3.3.2			FM2 Server configuration	6/29/07	1.43 days	7/2/07
285	3.3.3			DB setup	6/29/07	1.43 days	7/2/07
287	3.3.4			Code Deployment Adjustments	6/29/07	1.43 days	7/2/07
289	3.3.5			Copy Integration	6/29/07	1.14 days	7/2/07
291	3.4			DEPLOY	6/29/07	1.14 weeks	8/15/07
292	3.4.1			Upload to SPINDEV or other	7/19/07	4 hours	7/20/07
294	3.4.2			General QA - SPINDEV or other	7/20/07	2.29 days	7/24/07
296	3.4.3			Final Bug Fixes + Installation Fixes	7/24/07	1.14 days	7/25/07
298	3.4.4			Spindev QA for Final Bug Fixes + Installation Fixes	6/29/07	1.71 days	7/2/07
301	3.4.5			Initial Launch	8/15/07		8/15/07
303	3.4.6			Initial Launch Feedback / Sign-Off	6/29/07		6/29/07
305	4			**Multi-Player Game : LICENSEE DEPLOYMENT - NON-SPDE**	6/29/07	1.34 months	8/15/07
306	4.1			ART PRODUCTION	7/16/07	3.43 days	7/18/07
307	4.1.1			Title Treatments - 1 Round	7/16/07	3.43 days	7/18/07
309	4.2			LANGUAGE IMPLIMENTATION	7/18/07	1 week	7/20/07
310	4.2.1			CD to XML file preperation - Latin Based Language	7/18/07	1.86 days	7/19/07
312	4.2.2			CD to XML file preperation - Non-Latin Based Language	7/18/07	3.14 days	7/20/07
314	4.3			DEV	6/29/07	2.06 weeks	7/9/07
315	4.3.1			CF Server configuration	6/29/07	1.43 days	7/2/07
317	4.3.2			FM2 Server configuration	6/29/07	1.43 days	7/2/07
319	4.3.3			DB setup	6/29/07	1.43 days	7/2/07
321	4.3.4			Code Deployment Adjustments	6/29/07	1.43 days	7/2/07
323	4.3.5			Copy Integration	6/29/07	1.14 days	7/2/07
325	4.3.6			Internal-Links and Server Location adjustments (if Non-SPDE env)	6/29/07	3.43 days	7/9/07
327	4.4			DEPLOY	6/29/07	1.6 weeks	8/15/07
328	4.4.1			Upload to SPINDEV or other	7/19/07	4 hours	7/20/07
330	4.4.2			General QA - SPINDEV or other	7/20/07	4.57 days	7/26/07
332	4.4.3			Final Bug Fixes + Installation Fixes	7/26/07	1.14 days	7/27/07
334	4.4.4			Spindev QA for Final Bug Fixes + Installation Fixes	6/29/07	1.71 days	7/2/07
337	4.4.5			Initial Launch	8/15/07		8/15/07
339	4.4.6			Initial Launch Feedback / Sign-Off	6/29/07		6/29/07
341	5			**Immersive Site**	4/9/07	4.74 months	7/13/07
342	5.1			STRATEGY & PLANNING (20% added on top)	4/9/07		5/21/07
343	5.1.1			Strategy	4/9/07		4/9/07
347	5.1.2			Concept	4/10/07		4/10/07
348	5.1.3			Site Brainstorm	4/11/07		4/11/07
349	5.1.4			Creative Briefs	4/23/07		4/23/07
351	5.1.5			Creative Brief Delivery	4/27/07		4/27/07
352	5.1.6			Creative Brief Sign-Off	5/4/07		5/4/07
353	5.1.7			Site Map / Content Plan	5/4/07		5/4/07
355	5.1.8			Schedules / Budgets	5/4/07		5/4/07
357	5.1.9			Domestic SOW	5/4/07		5/4/07
359	5.1.10			Domestic SOW Delivery	5/4/07		5/4/07
361	5.1.11			Domestic SOW Sign-Off	5/11/07		5/11/07
362	5.1.12			Localization SOW	5/11/07		5/11/07
364	5.1.13			Localization SOW, Delivery	5/11/07		5/11/07
366	5.1.14			Localization SOW, Sign-Off	5/21/07		5/21/07
367	5.2			PM / PRODUCTION	5/14/07		5/25/07
368	5.2.1			Create Copy Decks	5/14/07		5/14/07
369	5.2.2			Copy Deck Delivery	5/18/07		5/18/07
370	5.2.3			Copy Deck Sign-Off	5/25/07		5/25/07
371	5.3			ART & DESIGN DIRECTION	5/1/07	2.29 months	6/29/07
372	5.3.1			Environment	5/1/07	3.2 weeks	6/4/07
373	5.3.1.1			Look/Feel/Mood Explorations, Rnd 01 - Work	5/1/07	4.57 days	5/7/07
375	5.3.1.2			Look/Feel/Mood Explorations, Rnd 01 - Delivery	5/7/07		5/7/07
376	5.3.1.3			Look/Feel/Mood Explorations, Rnd 01 - Feedback/Sign-Off	5/11/07		5/11/07
377	5.3.1.4			**Environment Explorations, Rnd 01 - Work**	5/11/07	1.14 weeks	5/17/07
379	5.3.1.5			**Environment Explorations, Rnd 01 - Delivery**	5/17/07		5/17/07
381	5.3.1.6			Environment Explorations, Rnd 01 - Feedback	5/22/07		5/22/07
382	5.3.1.7			**Environment Explorations, Rnd 02 - Work**	5/22/07	1.14 weeks	5/30/07
384	5.3.1.8			**Environment Explorations, Rnd 02 - Delivery**	5/29/07		5/29/07
386	5.3.1.9			Environment Explorations, Rnd 02 - Sign-Off	6/4/07		6/4/07
387	5.3.2			**Site Areas Design / Animation (see wireframes)**	5/21/07	2.74 weeks	6/29/07
388	5.3.2.1			**Area 1.0 / 2.0 Design / Animation, Rnd 01 - Work**	5/21/07	2.29 days	5/22/07
390	5.3.2.2			**Area 3.0 Design / Animation, Rnd 01 - Work**	5/21/07	1.14 days	5/21/07
392	5.3.2.3			**Area 4.0 Design / Animation, Rnd 01 - Work**	5/21/07	4.57 days	5/24/07
394	5.3.2.4			**Area 5.0 Design / Animation, Rnd 01 - Work**	5/21/07	1.14 days	5/21/07
396	5.3.2.5			Area 1.0 - 5.0 Design / Animation, Rnd 01 - Delivery	5/21/07		5/21/07
397	5.3.2.6			Area 1.0 - 5.0 Design / Animation, Rnd 01 - Feedback	6/15/07		6/15/07
398	5.3.2.7			**Areas 1.0 - 5.0 Design / Animation, Rnd 02 - Work**	5/29/07	4.57 days	6/4/07
400	5.3.2.8			**Areas 1.0 - 5.0 Design / Animation, Rnd 02 - Delivery**	5/21/07		5/21/07
402	5.3.2.9			Areas 1.0 - 5.0 Design / Animation, Rnd 02 - Feedback/Si...	6/29/07		6/29/07
403	5.3.3			**Intro / Loader / Incedental Animation**